# Love Your Home, For Life."





Advanced Composite Siding

Straight lines. Subtle textures. Bold Performance.
Welcome home to Everlast.





#### After



#### Before

From your very first look, you know it's something special. Something unique, different from any other siding product you've ever seen.

From a distance, you'll notice the solid, thick plank construction that looks strong, durable. Up closer, the distinctive grain reminds you of a fresh cut board hewn from top quality cedar.

Then you pick up a plank. You can feel the strength of its construction; sense its toughness. Rubbing your hand across the board's face, you almost expect to come away with a splinter. We call this finish CedarTouch,® the most natural and realistic look and feel in any man-made product.

But where it really counts? Where the beauty and durability of this innovative siding product truly shines through? On your home. Enhancing the view. Protecting against the elements.



The look and feel of beautiful, hand cut cedar.





## Inspired by nature. Delivered through technology.

Every plank of Everlast exhibits the perfect blend of natural beauty and rugged construction in a design just different enough to make a huge difference in both looks and professional, secure installation. The proprietary formulation starts with a resilient polymer base combined with an inorganic mineral for long-lasting durability.

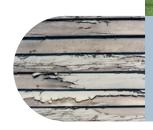
#### **Details**

- Two profiles: 4-I/2" & 6-7/8" single clapboard style in I4 deep, rich colors
- Thickness: .22" (nom.)
- · Length: 12' planks
- EZNail® hammer guide to speed installation
- Low-gloss CedarTouch® finish provides the look and feel of real cedar
- Everlast offers two trim collections –
  Premium Everlast Color-Matched
  Trim which is available in all 14
  deep, rich colors and white cellular
  PVC trim\* which cuts and installs
  just like wood
- \* Optional custom painting can add a decorative touch.
  Oil or latex paint made for vinyl is recommended.

#### **Technology**

- Proprietary triple composite of polymer resins, inorganic minerals, and acrylic colorants
- Extruded for superior dimensional strength and stability
- Co-extruded with a UV-stable color cap with outstanding fade-resistance
- Manufactured to exacting ANSI-accredited standards\*

<sup>\*</sup> American National Standards Institute



Unlike wood siding, Everlast resists the effects of weathering.

### It's called Everlast for a reason.

Everlast yields the highest performance and longest lasting good looks of any siding product. It also requires the lowest maintenance, minimizing its environmental impact.

4-1/2" face width

6-7/8" face width









#### **Environment**

- Longest lasting and fully recyclable materials that never requires painting or caulking
- No wood fibers to absorb or retain moisture that can lead to warping, swelling, or delamination
- When cut, no harmful silica dust is created as with some fiber cement siding products
- Contains no organic material that can rot or be attacked by insects

#### **Performance**

- Backed by an industry-best Limited Lifetime Warranty\*
- Will not support combustion
- Superior wind, hail, and impact resistance
- Low-maintenance occasional cleaning with a garden hose helps maintain its original luster

\* See warranty for details.



# **Everlast Trim Collection**

Everlast offers two trim options – premium color-matched trim made from the same material and colors as Everlast siding or white cellular PVC trim.



# Installed by Pros

Everlast is a revolutionary product offered by elite building and remodeling professionals who are committed to the highest standards of craftsmanship and integrity.



Everlast's lightweight rigid design allows for a single-person installation.

#### Installation

- Everlast panels butt together for a natural, wood siding appearance
- At less than half the weight of fiber cement siding, Everlast does not stress exterior walls or sacrifice structural integrity



The EZStack design assures that each panel seats firmly on the panel below for a smooth, straight, solid installation.

Once installed, Everlast siding will withstand wind, hail, rain, snow, and literally anything nature or your family may throw its way.



# Choose from a palette of naturally beautiful Everlast colors



Everlast siding is highly UV-resistant, ensuring long-lasting protection from fading and discoloration. For your peace of mind, Everlast is backed by an industry-best Limited Lifetime Warranty that includes fade protection. So choose the most brilliant and rich hues with absolute confidence.

CABERNET RED

HARBOR BLUE

product samples.

<sup>\*</sup> See warranty for details.



For more information on this innovative siding product, contact your local Everlast Dealer.



www.EverlastSiding.com

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