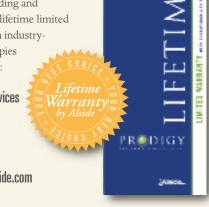
PRODIGY PROVIDES

PEACE OF MIND.

Prodigy has peace of mind built right in, proudly offering the strongest warranty in the industry. Prodigy siding and accessories are backed by lifetime limited warranties,** including an industryleading fade warranty. Copies are available by writing to:

Alside Siding Warranty Services 3773 State Road Cuyahoga Falls, OH 44223 Phone: (800) 489-1144 Email: sidingwarranty@alside.com





Preventol® TM, a safe

and environmentally friendly additive that discourages termites from nesting behind the siding.

When installed correctly, Prodigy, with insulating foam underlayment, can help meet the performance guidelines of an ENERGY STAR® qualified new home



PO Box 2010 Akron, Ohio 44309 • 1-800-922-6009 • ProdigySiding.com

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Prodigy's industry-best insulation of up to 1½" thickness* delivers outstanding R-value performance that can help reduce heating and cooling costs.



The vinyl surface and secure seams repel the worst downpours, and the insulating layer "breathes" to resist water retention.



The engineered vinyl surface is guaranteed to resist fading for a generation.



Prodigy's durable surface and contoured underlayment stand up strong to impact from wind-blown objects, pounding hailstorms and other elements.



The high-performance finish beautifully resists scratching and abrasions from everyday wear and tear.



Prodigy is designed to stay securely fastened, with no tearing or rattling, even in extreme winds.









www.vinylsiding.org for a current list of certified products

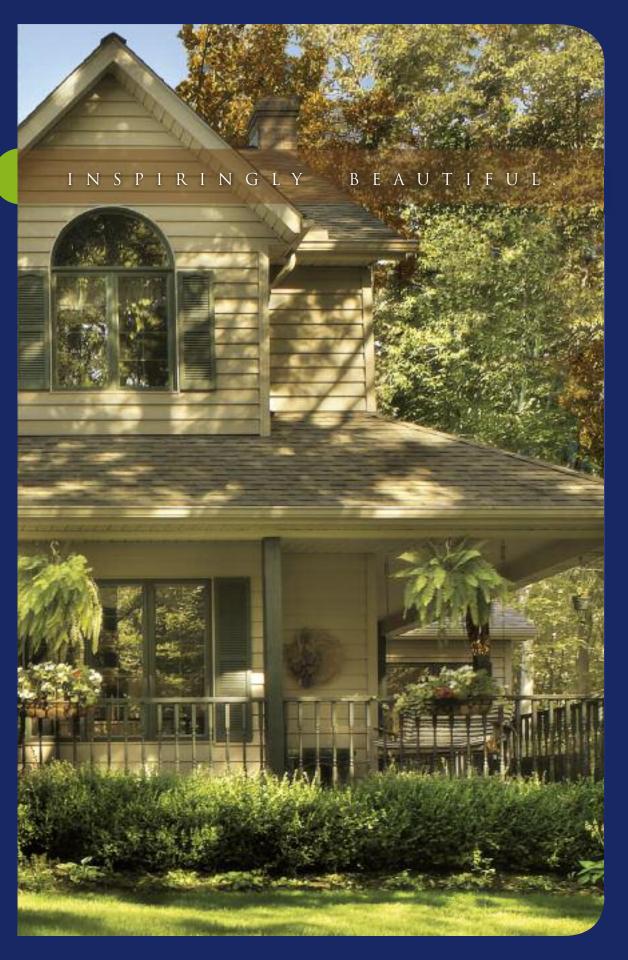














PRODIGY. NEXT GENERATION INSULATED SIDING

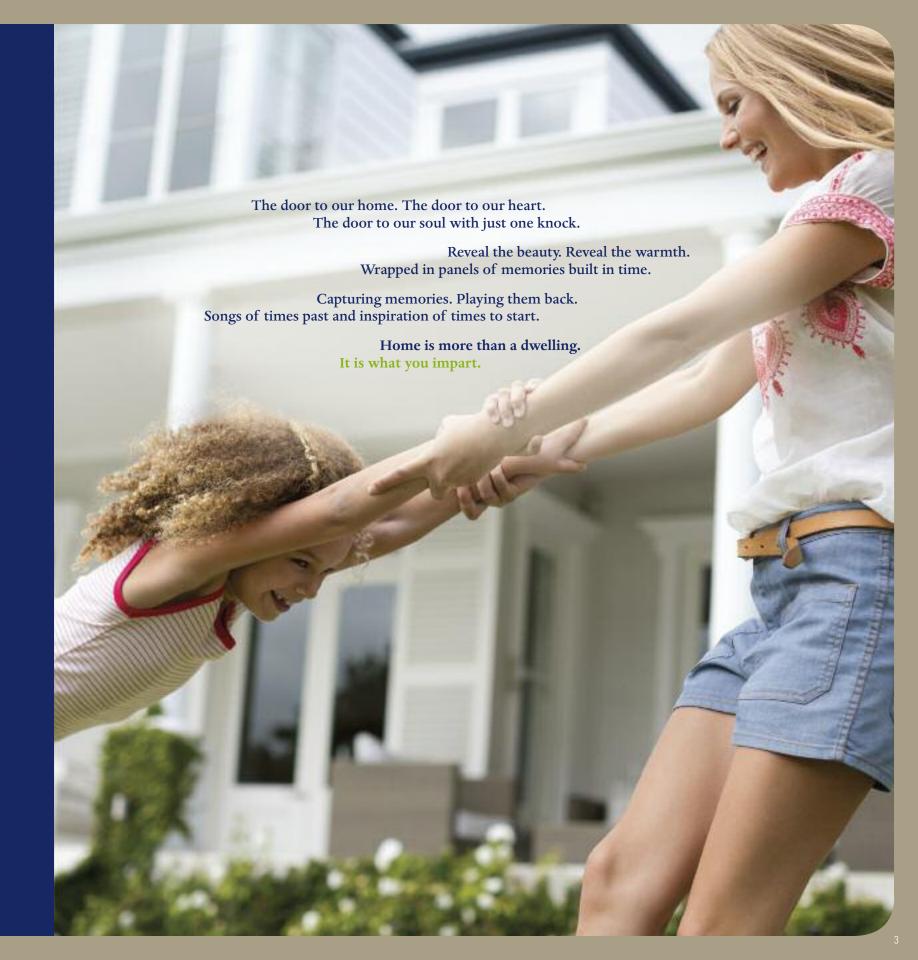
When you are building or remodeling your home, there are many decisions to make.

Thanks to new technologies that blend intelligent design with exceptionally beautiful features, your best choice of siding is an easy one. For endearing looks and enduring performance, there's no choice but Prodigy.

Let your vision shine through.

Prodigy. Inspiringly beautiful.

Amazingly energy-efficient.



PRODIGY: WHERE COMFORT



With a Perm Rating of 5, Prodigy resists water retention that can lead to mold or mildew. Like today's high-performance fabrics, the insulation layer breathes freely so moisture can be wicked away, not trapped inside.

MEETS PERFORMANCE.

Imagine that you could keep every corner of your home at the perfect temperature year-round. And yet save money. That's the *Prodigy ComfortFactor*.

Prodigy's energy-efficient design delivers outstanding energy efficiency, thanks to the exceptional R-value (resistance to heat flow) – up to $1^1/2^{\prime\prime}$ thick insulation* for exceptional thermal performance. This high-density insulation combines with a beautiful and robust cedargrain vinyl panel, creating the ideal exterior for your home. The special features of this interlocking siding system together achieve enhanced R-value for year-round energy savings and comfort, yet allow Prodigy to breathe freely to resist water retention.

Home is where your values are realized, not compromised.

The uncompromising approach of our engineers and designers means Prodigy is a realization of your values, from any perspective. From a flawless appearance and unsurpassed insulation that can increase the value of your home, to true maintenance freedom, reduced energy bills and a worry-free warranty that complements your lifestyle, Prodigy is the embodiment of what you value.

Prodigy is a statement of conscience.

Designed to be both maintenance-free and environmentally friendly, Prodigy does not require painting, sealing, staining, cleaning or treating with chemicals that can be toxic or harmful. Over the life of a home, treating or maintaining traditional wood siding with these products can have a cumulative and potentially detrimental impact on your family and the environment that you may not be aware of. And because Prodigy is made of synthetic and abundant resources, you are not contributing to the depletion of our forest ecosystems. Prodigy's highly durable and weathertight construction also ensures a long service life with outstanding thermal protection for your home – further reducing the consumption of fossil fuels for heating and cooling for years to come.





SEE AND FEEL

THE DIFFERENCE.

ENERGY EFFICIENCY

ProdigyComfortFactor

A Comfortable Home Year-Round.

Prodigy delivers outstanding all-weather protection and can reduce your energy costs, thanks to the exceptional R-value of its industry-leading thermal barrier – up to 1½" thick insulation,* the thickest EPS foam available in a one-piece insulated siding system.

(A) ThermoSphere...

Energy Gap Protection.

With innovative features like RigidLock and TrueForm™ combined with a full line of insulated trim and accessories, Prodigy creates a blanket of insulation around your home.

ENGINEERED PERFORMANCE

TrueForm_m

One-Piece Insulated Siding System.

Precision-contoured insulation – up to 1½" thick* – bonds securely to the siding panel, creating an integrated system that delivers remarkable strength and energy efficiency.

RigidLock

Secure Interlocking Panel Design.

Prodigy's innovative interlocking panel design provides a tight, secure connection between stacked panels. This ensures your siding will be securely locked in, have straight and even course lines, and look great for a lifetime.

≝ MonoWallIntegrity™

Structurally Independent Wall System.

Structural integrity and rigidly interlocking panels mean Prodigy stands tall on its own. The siding that stands on its own will stand up to almost anything.

INSPIRED BEAUTY

TrueCourse_m

The Look of Hand-Installed Boards.

Designed and expertly manufactured to capture the look of traditional plank siding. Available in double 6" clapboard, double 5" dutch lap and single 7" profiles.

ExtendedLength

More Panel. Less Seams.

39% longer than a standard 12' panel, the 16'8" Extended Length panel design provides fewer installation overlaps for a straighter, cleaner exterior finish.

TrueWoodLook

Crisp, Clean and Subtle.

We drew our inspiration from nature and designed Prodigy with a less-is-more sensibility. The look and feel of Prodigy is an important statement of credibility and taste. Crisp, clean and subtle, the appearance of finely milled wood attracts admiration without seeking attention. The understated look is timeless and genuine.



RigidLock

ensures a secure installation.

The exclusive RigidLock with tongueand-groove design means Prodigy stacks

firmly and locks in place with a tight connection and a satisfying "snap" that

TrueForm.

Fraditional vinyl siding is no match for the Prodigy insulated siding system. Prodigy provides exceptional protection against energy loss and the distortion and fading caused by extreme weather. Prodigy's system bonds an inner core of the thickest, high-density EPS insulation with a durable and beautiful outer layer - creating an integrated system that delivers remarkable strength and performance. The result: your installer can achieve a uniform outer laver with a beautiful finish that holds true.







TrueCourse_{TM}

Quality from a different perspective. Prodigy is designed to look just like single, hand-installed boards. Even from the bottom up.





Intrinsic strength is the hallmark of the MonoWall Integrity feature. Combining secure locking and panel rigidity, Prodigy creates a veritable wall of its own

ARCHITECTURAL COLOR COLLECTION PALETTE[†]

Autumn Red	Juniper Ridge	Glacier White	
Somerset Wheat	Adobe Cream	Antique Parchment	
Canyon Drift	Colonial Ivory	Natural Linen	
English Saddle	Maple	Platinum Gray	
Deep Moss	Monterey Sand	Cape Cod Gray	
Midnight Blue	Vintage Wicker	Mystic Blue	
Charcoal Smoke	Tuscan Clay	Coastal Sage	

†All colors are not available nationwide. Single 7" not offered in all colors.



Traditional Cornerpost

GIVE YOUR HOME PERSONALITY WITH PRODIGY'S

DYNAMIC COLOR PALETTE AND DETAILED ACCESSORIES.

From sublime Natural Linen to bold Autumn Red, color is the essential palette of expression. And with Prodigy's 21 versatile colors of timeless subtlety and luxurious, low-gloss finish, all of us can find the color within.



ChromaTrue® Our deeper, richer colors not only offer expanded design at the colors of the colors of

exciting visual appeal, they also deliver an exceptionally premium finish, thanks to our ChromaTrue® fade-defying technology. Each eye-catching color is remarkably fade-resistant, beautiful and tough.

Perhaps best of all, maintenance is a breeze; just rinse occasionally with a garden hose to maintain the freshly painted appearance.

Accessories to help express yourself.

Prodigy trim and accessories are painstakingly designed and manufactured to complement the color and style of your siding. Many have insulation inside to add rigidity, improve impact resistance and to complete the virtually uninterrupted insulation of Prodigy. The array of choices you will find in this collection can enhance a mansion, a suburban colonial, a vintage cape, or your cottage by the sea.

Trimworks® accessories are made with the same quality and attention to detail as the Prodigy panels. Plus, soffit, trim, accessories, rainware, gutter coil, fascia and trim coil are matched to your siding, thanks to the ColorConnect® Color Matching System.



color onnect





3-Piece Corner

We strongly recommend that you make your final color selections using actual product samples. Colors in this brochure are only as accurate as printing techniques allow.